

# Our Data Privacy Journey



## 2022



**Published Responsible AI Principles and established governance framework**



**Published Third Country Assessments and Transfer Impact Assessment Resources**



**Included ISO 27701 and EU Cloud Code of Conduct in Cisco's Cloud Controls Framework**

## 2021



**Received Top Privacy Rating for peer group in Dow Jones Sustainability Index**



**Attained EU Cloud Code of Conduct Level 2 Adherence for Webex**



**Enhanced Privacy Controls under Cloud Controls Framework**



**Added data center in Germany for Webex and other Cisco solutions, enabling EU data residency**

## 2020



**Established Human Rights Advisory Committee**



**Integrated Privacy Impact Assessments into Cisco Secure Development Lifecycle**

## 2019



**Cisco positioned privacy as a “fundamental human right” in support of U.S. Federal privacy legislation**



**Published Privacy Data Maps to accompany Privacy Data Sheets for select Cisco solutions**



**Published Inaugural Consumer Privacy Survey**



**Certified under APEC Privacy Recognition for Processors**

## 2018



**Published Inaugural Data Privacy Benchmark Study**



**Obtained EU Binding Corporate Rules approval for Cisco as a Data Controller**

## 2017



**Published Privacy Data Sheets for Top 10 Cisco solutions**

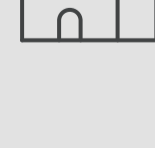


**Appointed Regional Privacy Officers (EMEA, APJC, and Americas)**

## 2016



**Cisco hired its first Chief Privacy Officer and established a cross-functional, global Privacy Office**



**Developed privacy policies, standards, and controls, including privacy impact assessments**



**Formed Privacy Engineering Practice Group**



**Certified under EU-US and Swiss-US Privacy Shield and APEC Cross Border Privacy Rules system**